

CHORUS AMERICA EDUCATION AND COMMUNITY ENGAGEMENT AWARD CRITERIA AND SCORING



The **Education and Community Engagement Award** is given by Chorus America for outstanding programming in education and community engagement. Criteria vary from year to year in order to highlight specific aspects of this important field. The award honors in-depth and ongoing engagement programming that deeply affects communities. Successful education and community engagement programs often demonstrate the following characteristics:

- Collaborations and ongoing partnerships with other ensembles, schools, and wide-ranging community organizations
- Organized efforts to reach their own communities and surrounding areas to address community needs and attract new constituencies
- Clearly articulated goals, outcomes, and tools for evaluation
- An ongoing commitment to music education

CRITERIA – 35 POINTS MAX

The program brings music and/or music education to its intended audience and has a demonstrably positive impact on the organization's community. Program goals are clearly articulated and meet a need that is present in the organization's community.	10 Points Highly Compelling	8 Points Very Compelling	6 Points Compelling	4 Points Somewhat Compelling	2 Points Minimally Compelling	0 Points Not Compelling
Program design has been developed in response to a need in the community, with partners in the community. The program continues to evolve based on feedback and observations made by staff, constituents, partners, and/or other stakeholders to meet the goals of the program and needs of the community.	10 Points Highly Compelling	8 Points Very Compelling	6 Points Compelling	4 Points Somewhat Compelling	2 Points Minimally Compelling	0 Points Not Compelling
The evaluation criteria and process are clearly outlined and thoughtfully gathers feedback from participants and partners, providing qualitative and quantitative data in support of the program's impact.	10 Points Highly Compelling	8 Points Very Compelling	6 Points Compelling	4 Points Somewhat Compelling	2 Points Minimally Compelling	0 Points Not Compelling
The letter of support comes from a participant or partner organization and demonstrates the positive impact of the program on the community, through music and/or music education.	5 Points Highly Compelling	4 Points Very Compelling	3 Points Compelling	2 Points Somewhat Compelling	1 Point Minimally Compelling	0 Points Not Compelling